

# *International Forum*

## *Industry Perspectives on Commercial International Program/Project Collaboration*

**Gene Bounds**

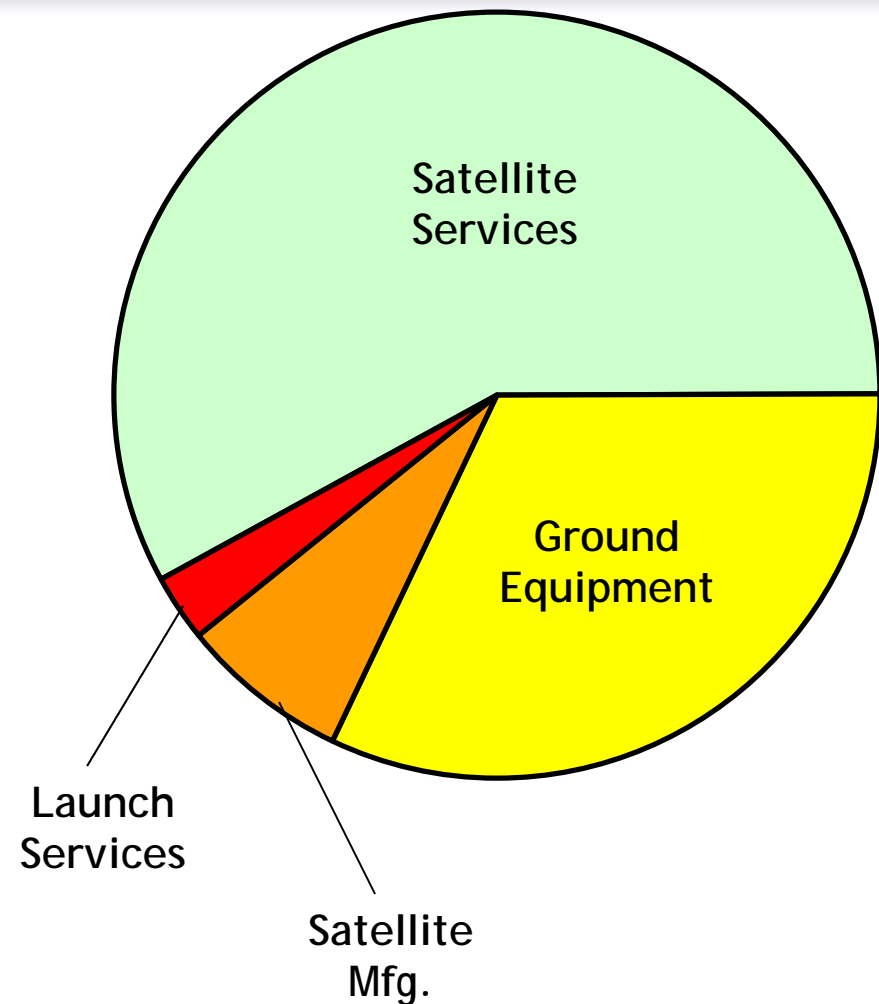
NASA PM Challenge  
10 Feb. 2010

Chairman, PMI Board of Directors  
Senior Vice President, Booz Allen Hamilton



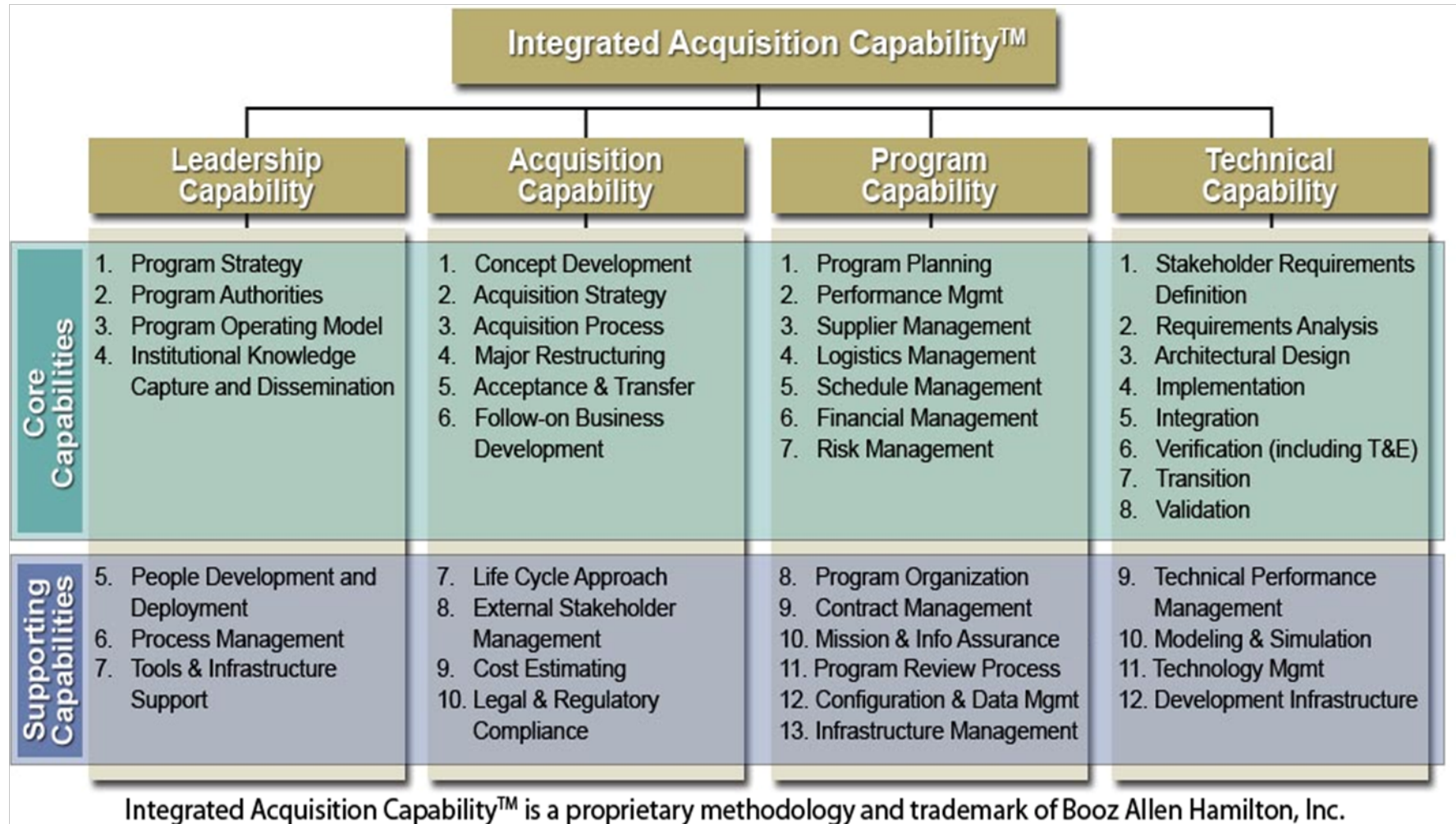
## Monetized

- \$145 billion worldwide in 2008
- 14.2% annual growth 2003-2008
- Mostly communications
- Relatively mature (for current technology)





# Let's Think Differently About Space PPM Collaboration



The IAC™ Framework is the culmination of insight gained by Booz Allen from: the benchmarking of commercial best practices from over 130 development programs, the personal lessons learned by its senior staff when they held positions of authority in the government, the industrial base research assignments performed for its clients, its own product domain experience in performing over \$1B of systems engineering and acquisition efforts annually.